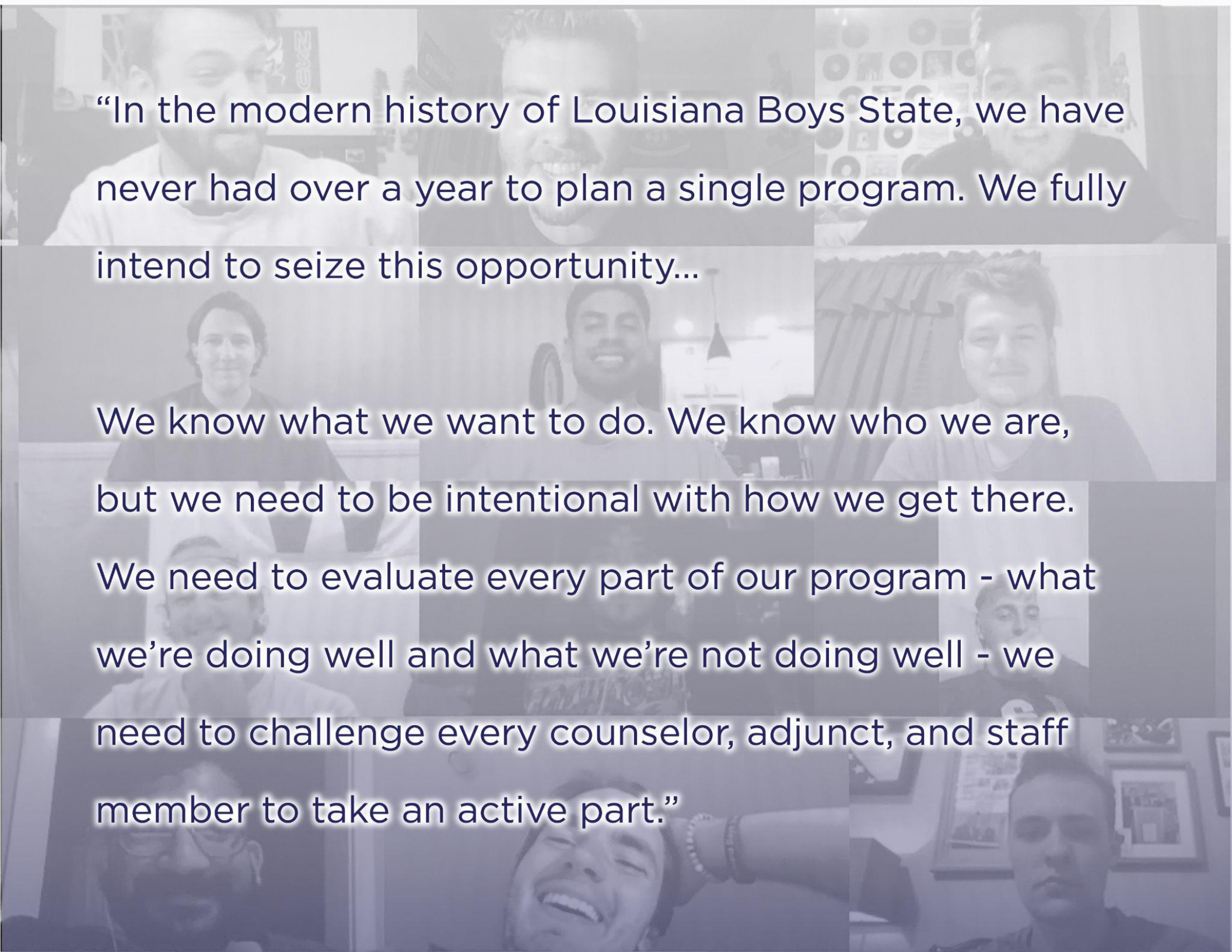


REFINING THE MISSION

Practical Reimagination of the Boys State Way





“In the modern history of Louisiana Boys State, we have never had over a year to plan a single program. We fully intend to seize this opportunity...

We know what we want to do. We know who we are, but we need to be intentional with how we get there.

We need to evaluate every part of our program - what we're doing well and what we're not doing well - we need to challenge every counselor, adjunct, and staff member to take an active part.”

DETERMINING YOUR WHY

**To evaluate WHAT you're doing,
you must understand WHY you're doing it.**

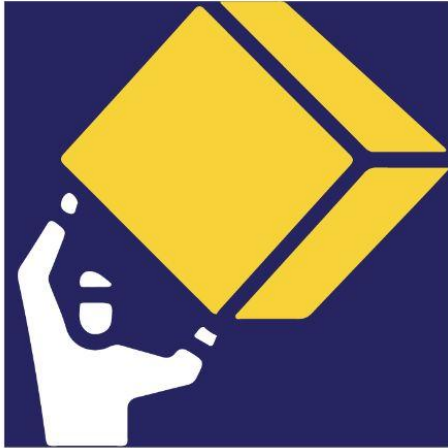
To determine your OBJECTIVES, ask yourselves:

Who are you serving?

Why are you serving?

What do you want your program to achieve?

OUR OBJECTIVES:



Responsibility

to educate young men about local and state government.



Opportunity

to make them stronger leaders and better young men.



Purpose

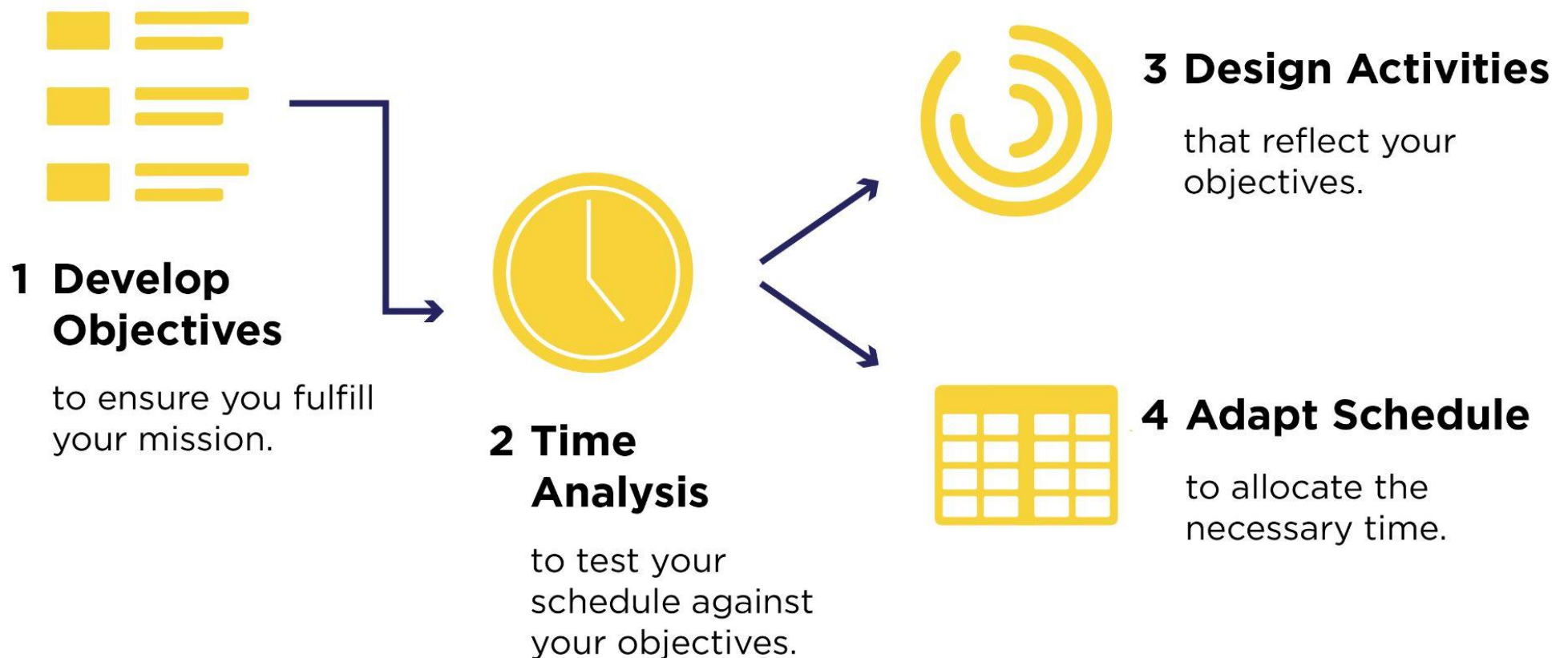
to create an environment that allows citizens to learn by doing.

The Louisiana Boys State Mission:

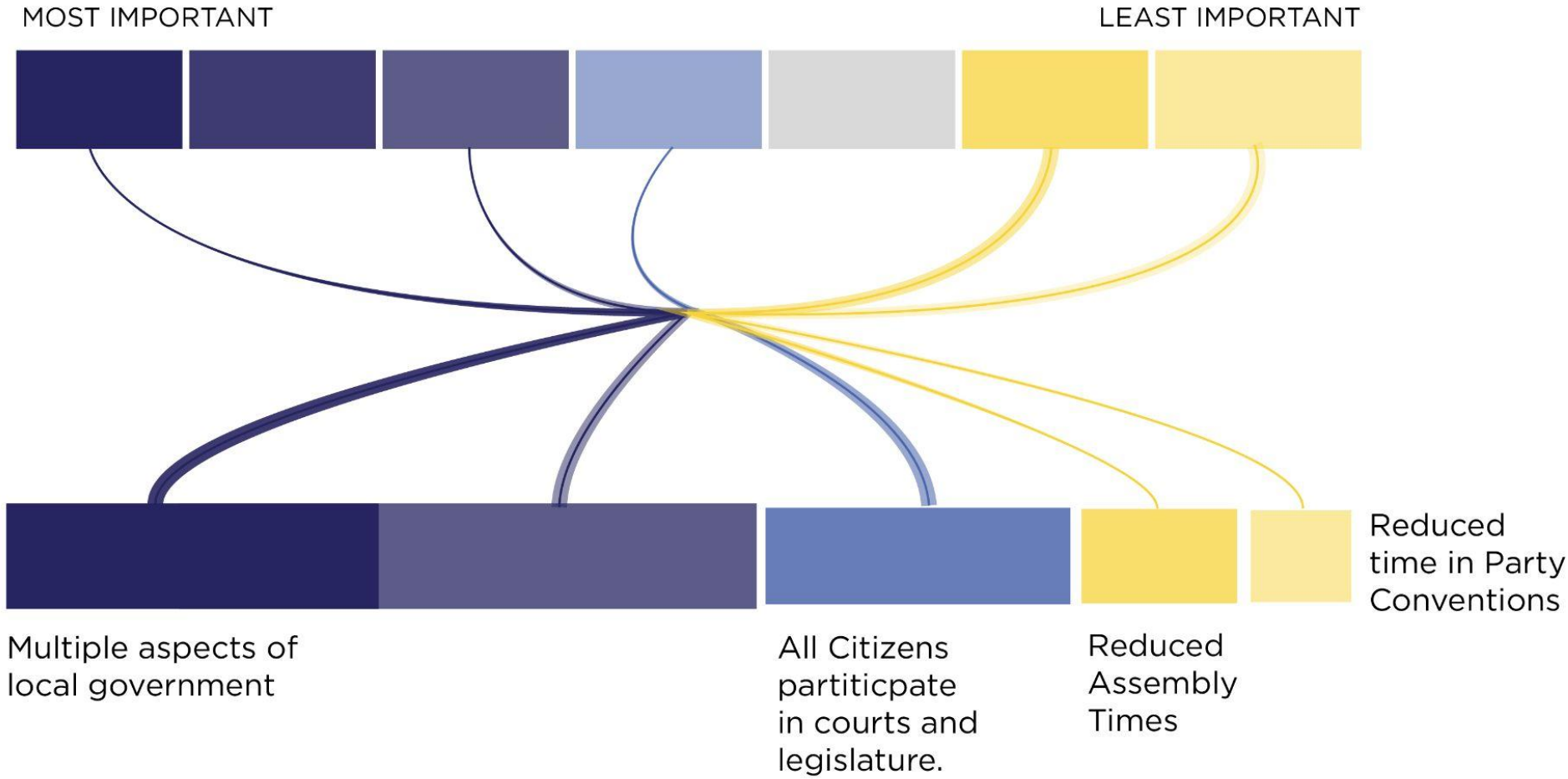
“To cultivate personal growth, civic involvement, and practical governance knowledge in participants to help build stronger, more well-informed, and influential leaders for our communities, our state, and our country.”

BUILDING YOUR FRAMEWORK

Does your schedule reflect the priorities of your program?



OUR TIME ANALYSIS:



CONVEYING YOUR OBJECTIVES

Developing a model for conveying information is a tool for meeting your objectives.

- *What's the best way to give citizens directions?*
- *What's the necessary context to share with them?*
- *What resources can you provide to get citizens thinking?*
- *What activities will they be asked to complete?*
- *How do you evaluate if you're getting through to them?*

OUR MODEL:



Educate

give them context or information on the topic.



Engage

provide them with a problem to solve or objective to achieve.



Express

present their result back to us and their peers.

THE DUALITY OF CHANGE & TRADITION

Embracing Innovation

Technology is only a nuisance if you don't take advantage of it!


Simple ways to implement technology:

- *Electronic Voting*
- *Pre-recorded Speeches*
- *Zoom in guest speakers*
- *Text communication Apps*
- *Digital publishing*
- *Digital media projects*

Maintaining your Identity





- Preserve your traditions and culture by making space for them.
- Be prepared to defend them when new ideas start taking root.
- Long-term impacts begin here for citizens.





The Great City of CADDO


"Every Man A King"
 Come explore the heart of the Atchafalaya Basin and eat some delicious crawfish! Or experience the thrilling airboat rides during your next swamp tour!

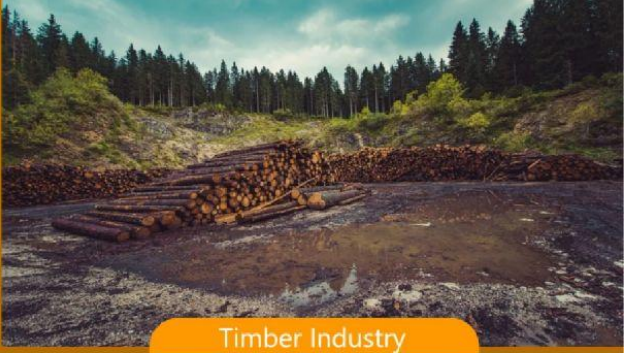
City of Lafourche

MISSISSIPPI


Enjoy the city of "full sends only!"



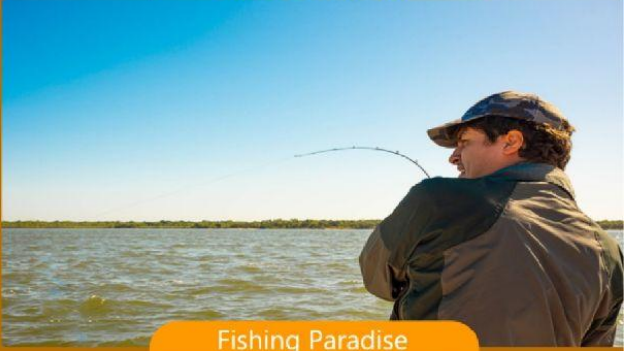
Interstate Access



Timber Industry






Oil Industry

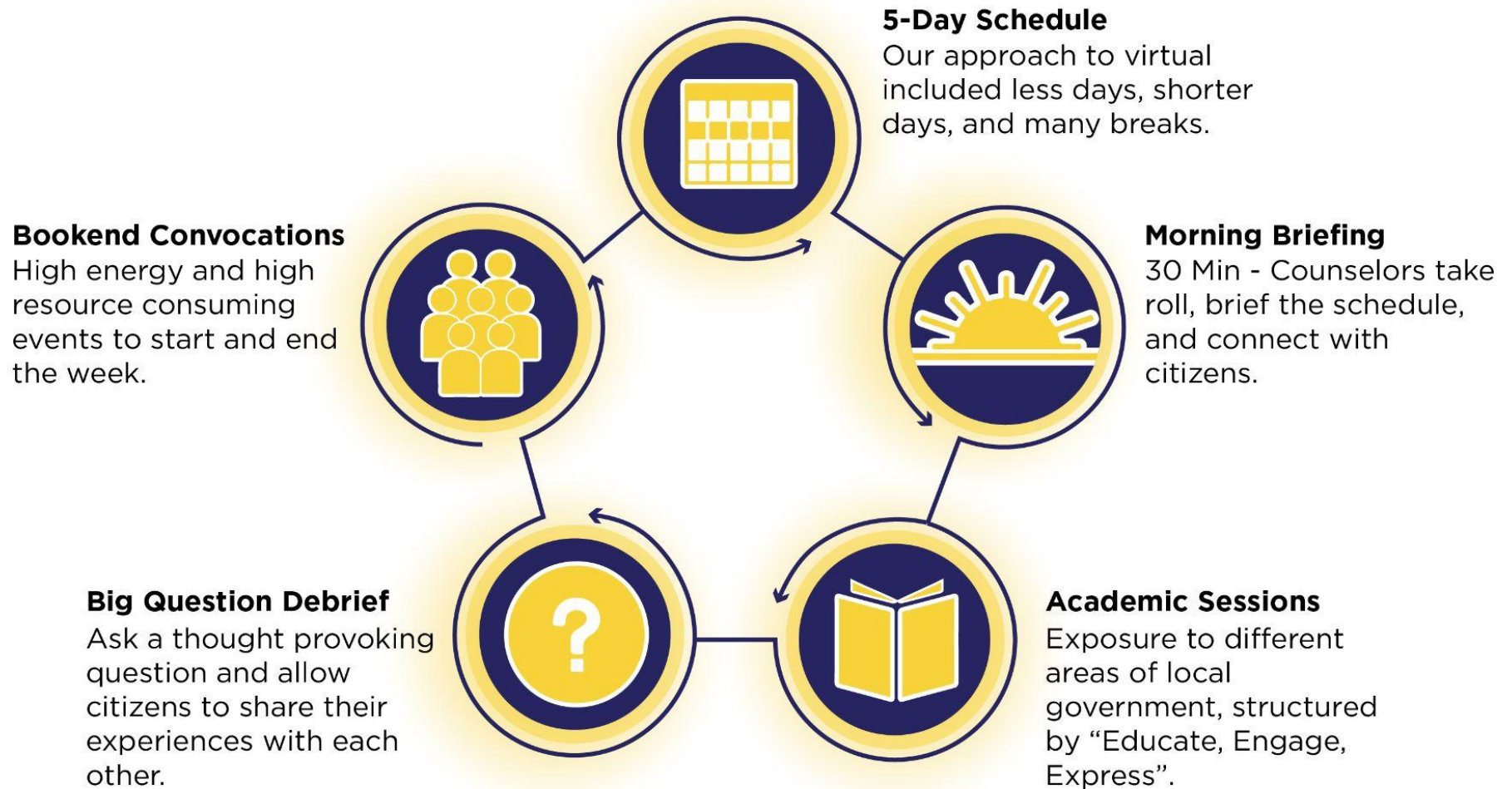


Fishing Paradise

Enjoy all of the beauty that Lafourche has to offer during your next Mississippi parish visit! In addition to our citizens who are outgoing and experienced leaders, our leaders go above and beyond for their community! The most important things in our city are full sends because we never settle for anything other than greatness! Safe travels and don't forget to SHEESH your way to visit us!

WHERE WE LANDED IN 2021



WHAT WE'RE TAKING INTO 2022



Multiple Academics

Maximum exposure to all levels of state and local government for all citizens



Electronic Submissions

Digitizing all assignments and filings



Learning Objectives

Craft real learning objectives for all our focus areas to ensure citizen as well as counselor development.



Educate, Engage, Express

Post program feedback showed increased engagement with academic content, and improved retention of information in our counselors.



Off-Season

Opportunity for serious development of our counselors, and provides each of them a voice in where we focus our energy.



Hope

WHAT WE LEARNED IN THE PROCESS

- **Almost anything can be interactive if you think about it hard enough.**
- **Younger and newer counselors can contribute greatly if given the space.**
- **Don't be afraid of technology - find support and make a plan.**
- **There's always a new way to look at something. Never stop improving.**

QUESTIONS?

We'd love to communicate more regularly with more programs!



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