

Dear Future Sponsor,

American Legion Louisiana Boys State is a leadership development program sponsored by the Louisiana Department of the American Legion. Founded in 1940, Boys State maintains a reputation as the premiere leadership development program for young men in the state. Please allow this letter to serve as an introduction to the program and the sponsorship opportunities available to support it.



Mission

The mission of Louisiana Boys State is to cultivate personal growth, civic involvement, and practical governance knowledge in participants to help build stronger, more well-informed, and influential leaders for our communities, our state, and our country.



About the Program

Louisiana Boys State uses the “immersive educational experience” model to meet its twin goals – educating young men about local and state government and developing leadership skills through which they can influence their community, state, and nation. Participants (termed “Citizens”) are provided a basic framework in which to operate and then given the opportunity to investigate the intricacies of elected office and civic leadership for themselves as they form their City, Parish, and State government.

Citizens learn about the political machinery of a state in large part by performing the same duties as elected or appointed officials in the everyday world. They organize their own local and state governments and choose their own officials in accordance with regular election procedures. The hands-on approach used at the program allows Citizens to experience for themselves the various issues faced by government officials as they work together. Whether a Parish Council is trying to develop the most effective method of economic redevelopment or members of the House of Representatives are debating new laws for Boys State, all effort and thought about the process originates with Citizens. The give-and-take of these activities allows Citizens to realize and unlock their leadership potential – often in ways they previously did not know existed.

Citizens also have the opportunity to interact with leaders from across the state including local and state government officials, business leaders, members of the media, and active service officers or officer cadets in the U.S. military. Speakers from a variety of backgrounds offer their own perspective on what leadership and public service mean and look like in the real world.

Sponsorship

Since 1940, Louisiana Boys State has been organized by the American Legion. In the 80 years since the program’s founding, it has been supported by a variety of individuals, civic organizations, and businesses who join with the American Legion in supporting the development of our future leaders. If you are interested supporting the American Legion’s goals of developing young men’s leadership skills and teaching them about the structure and function of local and state government and the importance of active civic engagement, we would love to hear from you. On behalf of the American Legion, the participants of future programs, and all of those involved in putting on this program, thank you for your consideration.

Sponsorship Levels

Lead

\$2500+

All benefits of Service, Leadership, Blue, and Gold levels
"Supported by" name listing in official program publicity materials
Invitation to closed-to-public program events including to hear guest speakers and Joint Convocation

Serve

\$1000-\$2499

All benefits of Leadership, Blue, and Gold levels
Recognition at Louisiana Department of the American Legion's Midwinter Conference
Business or organization logo listing on the Louisiana Boys State website
Individual sponsorship signage at program

Impact

\$500-\$999

All benefits of Gold and Blue levels
Business or organization logo listing on signage at the program
Customized plaque to commemorate your charitable donation

Gold

\$250-\$499

All benefits of Blue level
Name listing on signage at the program
Framed certificate of appreciation

Blue

\$100-\$249

Name listing on the Louisiana Boys State Website
Letter of appreciation

What does your donation support?

Here are some examples of what your donation will help support:

\$25 – Citizen supplies – the cost of two shirts, handbook, and academic supplies for a Citizen

\$75 – The cost of provided transportation to the program for a Citizen

\$125 – Cost of project supplies and supplemental materials for one academic area

\$250 – Cost of handbooks and written materials for 50 Citizens

\$500 – The cost of the program for a Citizen

\$500 – The cost of the program for one of our volunteer Counselors or Staff Members

Other opportunities

If you are interested in sponsoring a specific program component such as guest speaker presentations, awards, or other opportunities, contact the Boys State Commission Chairman and Program Staff for additional information and to discuss additional opportunities.



Sponsorship Form

Sponsor Name: _____

Please mark the type of sponsor:

- Business
 Organization
 Individual

Please mark desired sponsorship level:

- Lead
 Serve
 Impact
 Gold
 Blue

Donation Amount: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Make all checks payable to: Louisiana Boys State

Please inform us of your sponsorship and contribution by returning this form and contribution amount to the American Legion Boys State District Chairman in your area or mail to:

Louisiana Boys State
c/o The American Legion
Post Office Box 3749
Baton Rouge, LA 70821

Donations must be received by June 1, 2027 to guarantee signage recognition at the 2027 program. Donations after July 1 will be considered a sponsorship for the following year's program.

Thank you for your donation and support of this great program. Your contribution will help ensure its continued success.

If you would like to learn more about Louisiana Boys State, visit our website:

<http://laboysstate.com>

Find us on
Facebook, Instagram, Twitter, and YouTube:

@laboysstate

District Contact: _____

Phone Number: _____